




Curriculum Vitae

Jennifer Heier



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Work Experience

since April 18

Siemens AG, Digital Factory, Munich GER
Head of UX-driven AI

Working together with data scientists, analysts and IT-infrastructure and architecture experts to deliver machine learning and desktop automation solutions to the Siemens digital factory division.

May 16 - March 18

Siemens AG, Corporate Technology, Munich GER
Senior Consultant industrial Design Thinking

Advising teams in applying human-centered innovation along b2b projects. Building up an internal and external expert network for human-centered innovation and managing the information exchange.

March 14 – December 14

Mr Beam Lasers LLC, Austin US / Munich GER
Co-Founder

Development and successful crowdfunding of Mr Beam Lasers; a DIY, open source, 3D printed, portable laser cutter and engraver.

September 10 – August 13

5th Dimension, Munich GER
Senior Industrial Designer

Engineering and concept design for sport equipment. Clients such as: Derby Cycle, Topeak, Head among others.

July 09 – June 10

Ottobock Healthcare, Göttingen GER

Industrial Designer

Designer in the 'prosthetics of the lower extremities' department. Working together with engineers, product managers and orthopedic technicians.

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Teaching Experience

since June 16

Hochschule München, Munich GER

Visiting Lecturer

Design Methods & Product Innovation input for the full-time, as well as part-time MBA students

since October 15

h_da University of Applied Sciences, Darmstadt GER

Visiting Lecturer

Providing industrial design students with case studies and relevant trends and topics from the industry in order to enrich their education with tools and methods from practice.

February 15 – April 16

University of St. Gallen, St. Gallen CH

Design Thinking Coach & User Research Executive

Teaching Master students from Business Innovation about iterative approaches and processes in order to foster an innovation mindset and way of thinking. Project work on real challenges set by corporate partners.

Education

August 13 – September 14

University of Dundee, Edinburgh UK

Master of Science in User Research (with distinction)

Air quality awareness amongst citizens in Munich, Oslo, San Francisco (sponsored by Intel IoT Lab, London)

August 06 – September 07

San Jose State University, California US

Bachelor of Arts Product Design

Smart energy harvesting in urban environments

August 03 – September 08

h_da University of Applied Science, Darmstadt GER

Dipl. Designer Industrial Design (grade: 1.2)

IfThenElse Human-Object-Interaction Series

Munich, July 2018

